

Recommendations	Steps	Application in the Current Study
1. Develop evidence-based, user-centered content	1. Assess audience needs	<ul style="list-style-type: none"> • Informal needs assessment through ‘F-words’ awareness video survey and consultation with families and service providers • Scoping review conducted to explore KT strategies targeting family stakeholders
	2. Summarize evidence to address audience needs	<ul style="list-style-type: none"> • Research team brainstormed information and sections to include in online resource • Key messages re: ‘F-words’ & ICF concepts identified for families + service providers • Categorized information based on ‘need to know’ vs. ‘nice to know’ • ‘Need to know’ (text embedded in website) vs. ‘Nice to know’ (links provided to papers and other resources for more information)
	3. Use theory, framework, or model	<ul style="list-style-type: none"> • KTA framework informed the development process • The Diffusion of Innovation theory characteristics of innovation considered when designing the resource
	4. Select an appropriate KT format	<ul style="list-style-type: none"> • Online Knowledge Hub hosted on <i>CanChild</i> website • Incorporated content to meet the needs of different learning styles (e.g., included written information, videos, podcasts, downloadable fillable tools, etc.) • Included information created by people outside of the research team to build connections and an environment for knowledge sharing and exchange
	5. Develop learning objectives	<ul style="list-style-type: none"> • Identified goals and learning objectives for Knowledge Hub • Developed a purpose statement
	6. Include multimedia content	<ul style="list-style-type: none"> • Videos, webinars, podcasts, presentation recordings posted on Knowledge Hub
2. Tailor content to online	1. Partner with a web	<ul style="list-style-type: none"> • Worked with <i>CanChild’s</i> media and website specialists and students

format	developer	
	2. “Mock up” content and navigational structure	<ul style="list-style-type: none"> • Used PowerPoint to mock up website and then transferred content to website • Mapped out each section including navigational structure
	3. Consider web sustainability	<ul style="list-style-type: none"> • Goal for website to be a ‘living’ document that can be continually updated • Designated internal <i>CanChild</i> staff member and KT students assist with keeping the website up to date
	4. Pilot test with intended audience	<ul style="list-style-type: none"> • Informal pilot test with families, service providers, students and researchers affiliated with <i>CanChild</i> to pilot website
3. Evaluate impact	1. Embed evaluation within resource	<ul style="list-style-type: none"> • Pilot evaluation (anonymous survey) to evaluate utility (reach, usefulness, and use) of the Knowledge Hub
	2. Collect usage data	<ul style="list-style-type: none"> • Google analytics used to track number of visits to Knowledge Hub • Further analysis can be run (e.g., number of times people access, avg. time spent per visit, popular resources vs. those overlooked, etc.)
	3. Build in methods to evaluate short-term and long-term learning, retention, and behavior change	<ul style="list-style-type: none"> • Will be incorporated into follow-up studies to evaluate impact of Knowledge Hub at the family, clinician, and organizational levels • Mixed-methods evaluation including quantitative questionnaires exploring participants’ self-reported change in knowledge, attitudes, behaviour and qualitative interviews to gain more in-depth understanding
4. Share results and disseminate the knowledge	1. Write scientific papers to report your results	<ul style="list-style-type: none"> • This article reports on the development process and preliminary findings from the pilot evaluation of the Knowledge Hub.

<p>2. Share results with participants to disseminate information to your target audience</p>	<ul style="list-style-type: none"> • An ‘In Brief’ (lay summary) will be written on findings from the pilot evaluation and posted on the Knowledge Hub • Will also share findings through presentations and webinars • Social media and <i>CanChild</i> Today newsletter will share updates
<p>3. Maintain knowledge “currency”</p>	<ul style="list-style-type: none"> • KT specialists at <i>CanChild</i> will be responsible for keeping Knowledge Hub up to date