

Research question	Possible interview questions
Presentation	<p>Who are we?</p> <p>Who are you? (What is low back pain to you, children, education, etc.)</p>
Importance of low back pain	<p>Mention what is important to you. Write issues down.</p> <p>Prioritise among the issues</p> <p>Why are these (3 highly prioritised issues) important to you?</p>
Influence of low back pain	<p>How does low back pain influence you and your activities?</p>
Self-management of low back pain	<p>(Referring to the written issues)</p> <p>Tell or show us what you do when you have pain</p> <p>Why do you do this?</p> <p>Where did you get this knowledge/idea?</p>
Understanding of low back pain	<p>Do you know the reason for your low back pain?</p> <p>Do you look for explanations?</p> <p>Do you look for information?</p> <p>Which kind of information do you seek?</p>
Needed	<p>Do you search for information on the Internet?</p>

<p>information</p>	<p>Which kind of information do you search for?</p> <p>Do you search for what you can do yourself?</p> <p>How should information be if it is suited for you?</p> <p>How important is it that information on the Internet is aimed at you?</p>
<p>Source of information</p>	<p>Where do you search for information (Internet, books, etc.)?</p> <p>What is good and bad about these sources?</p> <p>Which technologies do you use (PC, tablet, smartphone, etc.)?</p>
<p>A web application</p>	<p>When you enter a homepage, what is most important to you?</p> <p>Explain to the patient about this project:</p> <ol style="list-style-type: none"> 1. We aim to develop a homepage for low back pain 2. The web application is aimed at patients consulting their GP for advice on low back pain 3. The web application is an add-on to existing treatment options for low back pain in primary care 4. It is important that the web application is suited to you <p>(Showing the patient different illustrations)</p> <p>Part 1: Among these illustrations, pick three that can help to explain what is important for a web application to you.</p>

	<p>Part 2: Can you find other illustrations that can explain why you will stay on a homepage or illustrations explaining why you will exit the homepage?</p> <p>How should information be presented to you?</p>
Credibility of a homepage	<p>When do you ask a healthcare professional for advice?</p> <p>When do you seek information by yourself?</p> <p>What is the difference between the two?</p>
Network	<p>Can other patients with low back pain be helpful to you?</p> <p>How can networks help you?</p>
What is important for a patient with low back pain	<p>If one of your friends or colleagues experienced low back pain for the first time and you were to give him/her a present, what kind of present should this be?</p>
Conclusion	<p>Completion of the questionnaire (excl. STarT)</p> <p>Can we contact you if we have any further questions?</p> <p>Thanks for your participation!</p>